



# TOOLS for BUSINESS Success

[www.toolsforbusiness.info](http://www.toolsforbusiness.info)

[shailu@toolsforbusiness.info](mailto:shailu@toolsforbusiness.info)

866.429.1527

Every business in  
your community  
is either **starting up,**  
**growing** or **struggling.**



*Position your organization as the  
go-to place for the resources and  
information they need with  
Tools for Business Success.*

Tools for Business Success offers business assistance organizations a website customized for their communities, featuring local, state and federal resources to provide business owners with the information they need to be successful.





*Your organization's customized website content will include:*

### **Everything Local**

- ✓ Local requirements
- ✓ Local business assistance
- ✓ Buy Local programs
- ✓ Tips for increasing visibility

### **Start a Business**

- ✓ Business formation forms & information
- ✓ Resources for Go/No Go
- ✓ Business planning
- ✓ Location/incentives

### **Grow a Business**

- ✓ Marketing and selling
- ✓ Business planning
- ✓ Selling skills
- ✓ Social Media
- ✓ Selling to government
- ✓ Selling globally improving operations & quality

### **Hire/Manage Employees**

- ✓ Local requirements
- ✓ Local business assistance
- ✓ Buy Local programs
- ✓ Tips for increasing visibility

### **Business Training**

### **Environmental Sustainability**

### **Financing & Money Management**

- ✓ Local, state, and federal funding
- ✓ Crowdfunding

### **Protecting a Business**

- ✓ Privacy
- ✓ Disaster preparation/recovery

### **Government Requirements**

- ✓ Start-up, quarterly, annual requirements

# PLUS

*One-on-one assistance to find local, state and federal resources*

*Information on more than 15 specialized industries*

*Minority and women-owned business assistance*

*Veteran-owned business assistance*